

Webster Ridge Runners 2025-2026 Sponsorship Program

Support the Webster Ridge Runners while increasing your business's visibility! Our sponsorship opportunities offer businesses unique ways to advertise and connect with riders across the region. Advertising space is limited and available on a first-come, first-served basis.

Sponsorship Tiers

Platinum Trail Sponsor Package - \$2,000 (*Limited Spots*)

(Ride the Momentum — Sponsor Before the Snow Stacks Up: \$1600.00 Deadline January 31st)

- ✓ All benefits from the Groomer Drag Sponsor Package
- ✓ Feature in a monthly Sponsor Spotlight Post (shared across social media & website)
- ✓ Business Sponsorship at (1) club event.
- ✓ Business logo & link featured on the Webster Ridge Runners website

(First-time sponsors: Additional \$200 sign production cost. Signs reusable in subsequent years.)

Groomer Drag Sponsor Package - \$1,500

(Ride the Momentum — Sponsor Before the Snow Stacks Up \$1300.00 Deadline January 31st)

- ✓ Recognition in newsletter to all club members
- ✓ Website promotion with business logo & link
- ✓ Social media promotion (Facebook posts, stories, and reels)
- ✓ 4x8 custom business signage on the club's Bombardier BR180 Groomer Drag

(First-time sponsors: Additional \$200 sign production cost. Signs reusable in subsequent years.)

Snowmobile Business Partner Package - \$750

(Ride the Momentum — Sponsor Before the Snow Stacks Up \$650.00 Deadline January 31st)

- ✓ Three trail signs at strategic locations on the trail system
- ✓ One-time email blast to all club members promoting your business
- ✓ Feature in sponsor highlights on social media
- ✓ Logo placement on club website's homepage

(First-time sponsors: Additional \$150 sign production cost. Signs reusable in subsequent years.)

Trail Restaurant Sponsor Package - \$500

(Ride the Momentum — Sponsor Before the Snow Stacks Up \$400.00 Deadline January 31st)

- ✓ **Directional signage on trails near the business location**
- ✓ **Business logo & location on WRR trail maps**
- ✓ **Website advertisement and social media promotion**

(First-time sponsors: Additional \$70 sign production cost. Signs reusable in subsequent years.)

À La Carte Advertising Options (*Flexible, cost-effective sponsorship choices!*)

- ✓ **Support Webster Ridge Runners New Groomer for the 2025/2026 Season!**

Our club is upgrading to a **new groomer** for the **2025/2026 season**, ensuring we continue to provide **pristine trails** for our dedicated members. To make this possible, we need **your support!** If you've enjoyed the **exceptional grooming schedule and the dedication of our volunteers** this season, consider making a **\$200 donation** to help fund our new machine. As a token of our appreciation, we will create **custom decals with each donor's name**, proudly displayed in the groomer's windows as a lasting tribute to your generosity.



- ✓ **Business Logo & Website Link - \$350** (Ride the Momentum — Sponsor Before the Snow Stacks Up \$250.00 Deadline January 31st)

- Featured on the Webster Ridge Runners website for the season

- ✓ **Exclusive Facebook Business Spotlight - \$175** (Ride the Momentum — Sponsor Before the Snow Stacks Up \$150.00 Deadline January 31st)

- **Dedicated, pinned post** on Facebook for two weeks
- Includes **custom write-up, photo, or video** to promote your business

Multi-Year & Early Bird Discounts

- 2-Year Commitment → 5% Discount**
- 3-Year Commitment → 10% Discount**
- Early Bird Discount** → Sign up before **January 31st** to lock in special pricing!

To reserve your sponsorship or ask any questions, contact:

- Jamie Gruttadauria** – 585-752-2606 – Rochfit@aol.com
- Sam Gruttadauria** – 585-755-1185 – Sgrutt22@aol.com

Thank you for supporting the **Webster Ridge Runners Snowmobile Club!**

Mail to: Webster Ridge Runners PO Box 82 Webster, NY 14580

Business Name:

Contact Name: Address:

Phone:

E-Mail:

Comments: _____

I am enclosing a check for \$_____ for the package identified below (Please Check Package)

Platinum Trail Sponsor Package - \$2,000.00

Groomer Drag Sponsor Package - \$1,500.00

Snowmobile Business Partner Package - \$750.00

Trail Restaurant Sponsor Package - \$500.00

Support Webster Ridge Runners New Groomer for the 2025/2026 Season \$200.00

Business Logo & Website Link - \$350

Exclusive Facebook Business Spotlight - \$175

To reserve your sponsorship or ask any questions, contact:

Jamie Gruttadauria – 585-752-2606 – Rochfit@aol.com

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Thank you for supporting the Webster Ridge Runners Snowmobile Club!