



MEDIA ADVISORY

WEBSTER RIDGE RUNNERS TO HOST SNOWMOBILING SAFETY OPEN HOUSE & FUNDRAISER

WHAT: This open house will feature the New York State Snowmobile Association's (NYSSA's) Snowmobile Safety Trailer, a traveling informational exhibit provided by the NYSSA to help spread safety tips and information to snowmobile enthusiasts of all ages. Participants in the safety open house will be able to take away printed information and interact with Kailea Nelson, high-school senior, who organized the event, in addition to the President of the Webster Ridge Runners. Additionally, the Webster Ridge Runners' trail groomers and Town of Webster's snowmobile emergency-assistance tools will be on display, enabling participants to see firsthand the equipment used to keep local trails safe.

The open house is a perfect opportunity for those considering taking up the sport of snowmobiling to come and ask questions of recreational riders and experts, as well as become more familiar with the sport, the local trail system, and requirements for safe operation in New York State, including annual registration and insurance requirements. For those already in the sport or even returning to it after an absence, the open house will also be a great safety refresher.

WHO: -- Kailea Nelson, Open House Organizer and Wayne Central School High School Senior
-- Todd Chapman, President, Webster Ridge Runners
-- Webster Police Department Staff Member(s)

WHEN: Sunday January 24th, 2010, 12 noon to 5pm

WHERE: Farm Home of Dick & Sharon Weidman, 1111 Wayne-Monroe County Line Road, Webster, New York 14580; (585) 872-6116

CONTACT: To arrange a media visit in advance, please contact Christopher Burns, Public Relations Manager, at (585) 234-3524 or Christopher.burns@websterridgerunners.com

MORE:

Refreshments and food available for purchase will include hot dogs, hamburgers, hot chocolate, coffee, sodas, and water, and all proceeds will directly benefit the Webster Ridge Runners trail safety activities, including trail grooming and signage maintenance and replacement.

As an added bonus, open house participants will also have the opportunity to participate in the statewide 2010 Snowmobiling Super Raffle: on April 17, 2010, three brand new 2010 snowmobiles will be raffled off in addition to other great cash and merchandise prizes; each raffle ticket costs \$5. Normally limited to members of snowmobile clubs across the state, this will be a rare opportunity for the general public to participate in this exciting raffle.

<http://www.nyssnowassoc.org/>

<http://www.websterridgerunners.com>

Location Directions:

If driving from Rochester and points west: Take Route 104 past Webster to Basket Road. Take a right onto Basket Road, then an immediate left onto Old Ridge Road. Soon after, take a right onto Wayne Monroe County Road heading south for approximately 1.5 miles. The home will be on the right (West) side of the road.