



Dear Advertiser/Sponsor,

Over the past several years the Webster Ridge Runners have improved our trail system in many ways. We improved the trail signage to make it safer and compliant with NYS (OPRHP) standards. We now have two large tracked groomers & the Track Truck to maintain the trails, expanded our trail system to the East and South, added culverts where needed, and many other improvements large & small. The feedback from trail riders on these improvements has been quite positive. Weather permitting, riders like what they see!

These improvements have cost a substantial amount of money. The money to pay for these and other ongoing improvements comes from several sources (club memberships, the NYS Trail Fund, club fund raising events) including **Individual and Business sponsors**. Sponsors are recognized on our website, in our annual newsletter, on the Trail Map, Trail Kiosks, and on signs placed on the Grooming Equipment. We hope you or your business will consider supporting the clubs trails and the equipment used to maintain them in safe and enjoyable condition. All funds raised will be used to maintain and improve the trail system.

Sponsorship of Grooming Equipment and the Trail System is appreciated by the large numbers of snowmobile riders who utilize the trails. By **Advertising your business** on our map, kiosks, groomers, and website ... riders will recognize your contribution and hopefully patronize your business! You will also benefit from **supporting a family community recreational activity**.

Advertising/Sponsorship options are shown on the following page.
Please feel free to contact us with any questions.



For latest version of this letter, visit our website www.websterridgerunners.com

Sponsorship Options

Individual or Family Sponsor PACKAGE - \$100

- Uqeknl'O gf lc'Tgeqi pklqpp
- I tqwr 'uki p'tgcognition (all names placed on one trailside sign)

Trail Sponsor PACKAGE - \$250 (plus 18" x 24" sign cost if needed)

- Advertising/Sponsor sign(s) placed on trail KIOSK(S) (Three KIOSKS available)
- Social Media Recognition
- Recognition in newsletter mailed to Club Members
- New Webster Ridge Runners Website Advertisement

Restaurant Sponsor PACKAGE - \$400 (plus 18"x24" sign cost if needed)

- Directional/Navigational signs placed on nearby main trail KIOSKS (Three KIOSKS available)
- Business Logo & location arrow placed on Trail Maps
- Social Media Recognition
- Recognition in newsletter mailed to Club Members
- New Webster Ridge Runners Website Advertisement

Track Truck Groomer Sponsor PACKAGE - \$500 (sold to Bill Grays)

- Includes Trail Sponsor PACKAGE (above)
- Large sign placement on the front of the Track Truck

Bombardier BR160 & New BR180 Groomer Drag Sponsor PACKAGE(s)

- Recognition in newsletter mailed to Club Members
- Social Media Recognition
- Webster Ridge Runners Internet Website Advertisement

The Groomer Drag can accommodate a variety of sign sizes and can be custom tailored to your needs. Minimum size is 16"x24" (\$250 + printed graphic cost) and signs up to 4x8 feet (\$1000 + printed graphic cost) are possible. See sign size & pricing availability. Both sides of the Groomer Drag sign are available. Contact us for design of a Custom Sign Package.

Trailside Warming Hut Sponsor PACKAGE (s) **NEW for 2018-2019 Season**

- Recognition in newsletter mailed to Club Members
- Social Media Recognition
- Webster Ridge Runners Internet Website Advertisement

Our new trailside warming hut can accommodate a variety of sign sizes and can be custom tailored to your needs. Minimum size is 16"x24" (\$250 + printed graphic cost) and signs up to 4x8 feet (\$1000 + printed graphic cost) are possible. See sign size & pricing availability. Three sides of the warming hut are available. Contact us for design of a Custom Sign Package.

Coroplast Sign (cost of sign only; does not include sponsor amount):

Single Sided 18"x24" (Unlimited colors) = \$20 per sign
Double Sided 18"x24" (Unlimited colors) = \$40 per sign

Printed Vinyl Graphics (cost of sign only; does not include sponsor amount):

4'x8' = \$300
4'x4' = \$150
2'x4' = \$100
24" x 32" = \$75
16" x 24" = \$40

Mail to:

Webster Ridge Runners
PO Box 82
Webster, NY 14580

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-Mail: _____

Comments:

TRAIL SPONSORED BY

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I am enclosing a check for \$_____ for the package identified below (please check)

- ***Please contact me regarding Sponsorship***
- ***Individual or Family Sponsor Package - \$100***
- ***Trail Sponsor PACKAGE - \$250***
- ***Restaurant Sponsor PACKAGE - \$400***
- ***Track Truck Groomer Sponsor PACKAGE - \$500 (Sold to Bill Grays)***
- ***Bombardier BR160 Groomer Sponsor PACKAGE \$1000.00 (2 avail)***
- ***Bombardier BR180 Groomer Sponsor PACKAGE \$1000.00 (1 of 2 avail)***
- ***Bombardier Groomer Sponsor Package (displayed on drag) Select one below:***
 - **4'x4' = \$750 (+ \$150 for sign)***
 - **2'x4' = \$600 (+ \$100 for sign)***
 - **24" x 32" = \$400 (+ \$75 for sign)***
 - **16" x 24" = \$250 (+ \$40 for sign)***
- ***Trailside Warming Hut Sponsor PACKAGE - \$1000 (Sold to Dunkin Donuts)***
- ***I would like to donate \$_____ but do not need to be recognized***